

Strategic Plan Process Agenda

I.	SWOT Analysis		
	a. Ice Breaker	45 mins	8:00-8:45
	i. Plane Crash Scenario		
	b. SWOT Training & Goals	30 mins	8:45-9:15
	c. Strengths	30 mins	9:15-9:45
	d. Weaknesses	30 mins	9:45-10:15
	e. BREAK	15 mins	10:15-10:30
	f. Opportunities	30 mins	10:30-11:15
	g. Threats	30 mins	11:15-11:45
	h. Review	15 mins	11:45-12:00
	i. LUNCH		
II.	Strategic Plan		
	a. Ice Breaker	30 mins.	8:00-8:30
	i. Magic Genie		
	b. Practical Vision		
	i. SWOT Review	30 mins	8:30-9:00
	ii. Brainstorming	60 mins.	8:00-10:00
	iii. BREAK	15 mins.	10:00-10:15
	iv. Fill in the Blanks	30 mins	10:15-10:45
	v. Compiling	45 mins.	10:45-11:00
	vi. Naming	30 mins.	11:00-11:30
	c. Strategic Directions	15 mins	11:30-11:45
	d. Review	15 mins	11:45-12:00
	e. LUNCH		
III.	Strategic Tasks		
	a. Ice Breaker	30 mins	8:00-8:30
	i. The Blame Game		
	b. Process Review	30 mins	8:30-9:00
	c. Team Assignment	30 mins	9:00-9:30
	d. BREAK	15 mins	9:30-9:45
	e. Task Assignment	75 mins.	9:45-11:00
	f. Final Review	30 mins	11:15-11:45
	g. Assessment	15 mins	11:45-12:00