# MSBC *Mountain Skies Business Consulting*

**Strategic Plan Process Chart**

**Business Plan**

**Quality Efforts**
-CQI
-TQM
-LEAN
-Certification

**SWOT/PEST Analysis**

**Mission/Vision/Values**

**Focus Group Input**

## Strategic Plan
- Practical Vision
- Strategic Directions
- Team Assignment
- Tactical Plan

**Financial Plan**

**Marketing Plan**

**Business Continuity**
-Disaster Recovery
-Business Resumption

**Technology Plan**