

| | HELPFUL To achieving objectives | HARMFUL To achieving objectives |
|------------------------|---|---|
| INTERNAL ORIGIN | STRENGTHS | WEAKNESSES |
| EXTERNAL ORIGIN | OPPORTUNITIES | THREATS |

Objective: To develop a BIG picture view

Rules: Additions must reflect a BIG picture view
 Additions must reflect the positive
 Additions must follow the format of Helpful/Harmful-Internal/External

Norms: Meeting start on time and follow allotted times
 Last person in gets the late bloomer nameplate
 No “Silent Disbelief”
 One person speaks at a time
 All ideas are welcome
 Stay out of solving mode
 Keep the atmosphere POSITIVE